

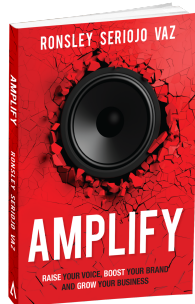
Ronsley Vaz

Use your voice to change the world.

Ronsley is executive producer and host of multiple top-rated podcasts, including *The Psychology of Entrepreneurship*, *Should I Start A Podcast*, and *Bond Appetit*.

He has been downloaded and listened to more than 5 million times across 133 countries. His TEDx Talk, “The Perfect Recipe for a Deep Conversation”, was published on the official TED Talk website in 2020.

In addition, Ronsley is founder of award-winning audio marketing agency Must Amplify, which has helped entertainers, government leaders, athletes and businesses raise their voice through podcasting, while positioning their message to stand out in a crowded market place.



He is also founder of globally renowned podcasting conference We Are Podcast and audiobook agency The Library of Sound in partnership with Audible Australia. In 2020, We Are Podcast launched an exclusive members program where Ronsley personally helps business owners scale their business to 7-figures using their podcast.

Ronsley’s book, **AMPLIFY: Raise Your Voice, Boost Your Brand and Grow Your Business**, has helped thousands of companies, associations, and business-minded individuals expand their reach using a podcast.

As a guest, he has been featured on some of the most well-known podcasts, including *EOFire with John Lee Dumas*, *Smart Passive Income with Pat Flynn*, *The Get Merry Podcast with Emma & Carla Papas*, and *The Darin Olien Show*.

Rounding out his entrepreneurial experience, Ronsley has two Masters’ degrees (one in Business Administration and the other in Software Engineering), has rock-climbed in four continents, and has interviewed more than 1,400 people for his podcasts. As a qualified chef, he loves nothing more than sharing a meal with deep thinkers discussing how to make the world a better place.

Ronsley believes that there has never been a better time to use your voice, speak your truth, and make sure the right people hear you — *especially* if you have a business that you believe in.

[Click here for high res images that can be used however you wish.](#)

Other podcasts Ronsley has appeared on:

- EOFire with John Lee Dumas
- Smart Passive Income with Pat Flynn
- The Darin Olien Show
- Socialette Podcast with Steph Taylor
- Her Empire Builder with Tina Tower
- The Dent Podcast with Glen Carlson
- The Get Merry Podcast with Emma & Carla Papas



Things he loves to talk about:

- How *any* business can use conversation to create conversions
- How to scale a business using a podcast
- Creating an impact ecosystem with your voice, your podcast, and your business
- Why your truth is important and how to use it to impact the right people
- Building businesses, entrepreneurial highs and lows, and product creation
- How to get attention, engagement, and sales for your business
- Speaking your truth and making your impact
- The psychology of entrepreneurial decision-making

Free tools he would love to give your audience:

- The 1Toolsheet™
- The Recurring Results Roadmap for Podcasters™

Short Bio

Ronsley is an entrepreneur, speaker, author, and podcaster. He helps entrepreneurs and changemakers use their voice for change, refine their arguments for scale, and grow their businesses for impact. He is the author of *Amplify*, a TED speaker, the creator of podcast brands for actors, athletes, entrepreneurs, politicians, and influencers. He has interviewed more than 1,400 people and has been listened to over 5 million times in 133 countries.



One-pager

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Current Podcasts:

1. [The Psychology of Entrepreneurship](#)
2. [Should I Start A Podcast](#)

Who?

- Podcaster, Entrepreneur, Speaker, Author
- Executive Producer of **The Psychology of Entrepreneurship**
- Host of **Should I Start A Podcast**
- Founder **Must Amplify, We Are Podcast, The Library of Sound**
- Author **AMPLIFY: Raise Your Voice, Boost Your Brand and Grow Your Business**
- Featured on **Lifhacker, iTunes, The Huffington Post, TED**
- **Finalist Young Entrepreneur of the Year 2016, 2017, 2018**
- [TED Talk: The Perfect Recipe for a Deep Conversation](#)

Questions that could get you started:

- Everyone struggles with their podcast strategy. Do you have a way to make that work for a business?
- Are there metrics that a business podcaster should be tracking?
- Did you really get out of \$478,000 of debt in 2 years and 1 month? How?
- What are your principles around entrepreneurship? What does it take to succeed as one?
- In your book, AMPLIFY, you mention the 7 steps to creating a podcast for your business. Can you explain them?
- What is the secret to getting a podcast to work for your business?
- If you were to list 3 mistakes that business podcasters make, what would you say?
- You say that the most important thing for a podcaster is to speak their truth. What does that mean? And, how does that apply to businesses?
- How did you get 1 million listeners on your podcast in 5 months?
- What did you learn from your first business and paying back \$478,000 of debt?
- You talk about the 7 stages to publish a podcast. What are those, and do we have to do all 7?
- Why audio for business? Why make a podcast for a business? Is that a waste of time?